



for this unique opportunity to spend the day with association and nonprofit executives and their senior staff. Your exhibit includes more than exhibit time. Join attendees at educational sessions, make personal contact with them at breaks, and visit with them during lunch. Invite them to visit you in the exhibit hall. You will do more than garner leads, you will forge relationships that will pay dividends for years.

Rev Your Engines . . .

CSAE

17 Rivendell Road
Marlborough, CT 06447-1260



Go with CSAE!



Monday, November 9, 2009

8:00 a.m.-5:00 p.m.

Mystic Marriott Hotel and Spa

Groton, CT

Invitation to Exhibit

The Connecticut Society of Association Executives invites you to exhibit at our 2009 Annual Conference, **Rev Your Engines for The Association 500**. The entire program will have a racing theme and our exhibit hall will be our *Exhibitor Superspeedway*.

Exhibitor Schedule

8:00-1:00 p.m. – Decorator Set Up
11:30 a.m.-12:45 p.m. – Lunch and Awards
1:00-2:30 p.m. – Exhibitor Set Up
2:45-4:00 p.m. – Exhibits
4:10 p.m. – Closing Keynote
5:00 p.m. – Move Out

Your Time with Attendees

- Attend morning education sessions. You'll have one-on-one time with attendees and can extend personal invitations to visit your booth.
- Everyone is invited to lunch where you can forge relationships with other attendees.
- If you don't need the full set up time, attend an afternoon breakout which is where your target audience will be.
- Dedicated exhibit time.
- Be entertained by the closing keynote but also spend more time with your target audience, the attendees.

Join us in making this fun. If you're feeling creative, use the racing theme for your give-aways, door prizes and auction items.

RSVP Today! Call Lorna Bolduc at (860) 228-1336 if you have questions.

Rev Your Engines for The Association 500

Monday, November 9, 2009 – Mystic Marriott Hotel & Spa, Groton

The CSAE Annual conference will begin at 8:00 a.m., Monday, November 9, 2009. Exhibit space is available on a first-come, first-served basis. Register early and save! Not a member? Join now and exhibit at the member rate.

- \$320 – CSAE Members
- \$395 – Non Members
- \$575 – Exhibit and Join (membership through January 31, 2011)
- Add \$50 Late Fee - Postmarked after September 15, 2009

Exhibit Details

Exhibit Booth: pipe and drape, includes six foot table and sign.

One conference registration is included with your exhibit registration and includes lunch, awards, keynotes and all educational sessions. Additional representatives may attend at \$99 per person.

Exhibits may be taken down at 5:00 p.m.

Sponsorships

The Drivers Meeting – That all-important half hour before things get started where attendees fill their tanks at the continental buffet. Sponsorship includes signage at registration desk and at buffet plus link from CSAE website for one month and mention at general session. **\$300**

Pit Stop – Where attendees stop between educational sessions for a chase adjustment (refreshments). Sponsorship includes signage at registration desk and at buffet plus mention at general session. **\$200**

Winners Circle and Lunch – Where everyone gets together to make connections and celebrate with award winners. Sponsorship includes signage at registration desk and at lunch plus link from CSAE website for one month, mention at general session, and five minutes at the podium during lunch. **\$500**

CSAE 2009 Annual Conference Exhibitor Registration (Form also available online at www.csaenet.net)

Primary Exhibitor/Contact (registration fee included with exhibit registration)

Name _____ Title _____

Company _____ Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

I will bring a door prize (winners announced prior to closing keynote address)

I will contribute to the auction. Item description and retail value: _____

Additional Registrations (registration fee of \$99 each)

Name _____ Title _____

Name _____ Title _____

Payment Information

Check # (payable to CSAE): _____ Credit Card: MasterCard VISA

Card Number: _____ Exp. Date: ____/____/____ Verification Code: _____
(MM/YYYY) (last 3 digits on back of card)

Card Billing Address: _____

City _____ State _____ Zip _____

Name on Card: _____ Signature: _____

Fees

Exhibit Fee \$ _____

Registration Fee \$ _____

Registration Fee \$ _____

\$ _____

Total Amount Enclosed

Retain a copy of this document for your records and return one copy with check payable to CSAE for full amount to: CSAE Annual Conference Exhibits, 17 Rivendell Road, Marlborough, CT 06447-1260.

If you prefer to pay with a credit card, include the information on the left and either mail to the address above or fax this form to (860) 228-1337.